

Meeting of the Board of Directors

250 – 32160 South Fraser Way
Abbotsford, BC V2T 1W5

Strategic: Identify key opportunities and systemic challenges and plan for actions to effectively manage risks and take advantage of future opportunities.

Accountable: Maintain legitimacy and integrity through understanding and discharging responsibilities and reporting performance.

Fair: Ensure procedural fairness in processes and decision-making.

Effective: A clearly defined outcome with appropriate processes and measures.

Transparent: Ensure that processes, practices, procedures & reporting on exercise of mandate are open, accessible and fully informed.

Inclusive: Ensure that appropriate interests, including the public interest, are considered.

MINUTES of Board of Directors Meeting

Date: November 18–19, 2025

Location: Mt. Baker Room – The Westin Bear Mountain, Victoria

BOARD IN ATTENDANCE: Al Sakalauskas, Chair
Walter Siemens, Vice-Chair
Jon Krahn, Board Member
Jeff Regier, Board Member
Derek Janzen, Board Member

STAFF IN ATTENDANCE: Katie Lowe, Executive Director
Alexis Stollings, Executive Assistant
Joey Aebig, Manager, Operations and Logistics
Erin Duetta, Manager, Finance and Administration
Nathalie Darwin, Manager, Marketing and Communications

CALL TO ORDER

The Chair, Al Sakalauskas, called the meeting to order at 12:51pm.

CONFLICT OF INTEREST

The Board discussed any perceived conflicts of interest with the proposed agenda items.

W. Siemens declared a conflict with item 4.2c.

ADOPTION OF AGENDA

The Board agreed the addition of *8.0 New Business* was required to discuss the freight component of the BART and updated producer statements.

It was MOVED by Derek Janzen and SECONDED that the agenda be adopted as amended.

1.0 APPROVAL OF THE MINUTES

1.1 Approval of the Minutes of October 22, 2025

R25-120 It was MOVED by Jeff Regier and SECONDED

THAT the Board of Directors approve the Minutes of October 22, 2025 as presented.

CARRIED

2.0 BUSINESS ARISING/ACTION LIST

2.1 2025 Board Calendar & Action Items

The Board reviewed the 2025 Board Calendar and Action Items.

2.2 2026 Board Calendar

The Board reviewed the 2026 Board Calendar.

2.3 Executive Director Update

An update from the Executive Director was presented for information.

3.0 STAKEHOLDER ENGAGEMENT

3.1 EFC Update

An update on the matters of EFC was presented.

3.2 Regional Reports

Updates from the regional representatives were presented.

3.3 Committee Reports

Updates from the committee chairs and representatives were presented.

3.4 Communications Update

Updates were provided for the 2026 AGM and Conference, 2025 Annual Report, and 2026 Summer Meetings in Whistler.

3.5 2026 Strategic Marketing and Communications Plan

The 2026 Strategic Marketing and Communications Plan was presented for discussion. The Board discussed the communications plan and the addition of a retail outreach to the 2026 Plan.

3.5a 2026 MarComm Budget

The 2026 MarComm budget was presented for information and will be presented for approval at the December Board meeting with the 2026 Budget.

3.6 Producer Communications Analytics

Producer communication analytics and opportunities to increase engagement with both newsletters and updates were presented for information.

3.7 Marketing and Communications Conference Summaries

3.7a CCFI – 2025 Public Trust Summit

The 2025 Public Trust Research Highlights report was presented for information, along with an overview from the conference.

3.7b EFC Marketing Meeting

The 2025 Egg Consumption Omnibus report was presented for information.

3.8 BC Poultry Conference 2027

An update on the 2027 BC Poultry Conference details was presented for information.

4.0 OPERATIONS

4.1 HPAI Update

Fall 2025 has resulted in another HPAI event that commenced on October 13, 2025. BC industry has been working with the Ministry of Agriculture and CFIA on the response. An update on the situation was presented for information.

4.1a LDA Request Update

The EFC decision on the 2026 LDA request, announced at the November EFC Open Board Meeting, was discussed.

4.1b Enhanced Fowl Movement Program

Following the start of the 2025 HPAI event, the Board discussed the future of the Enhanced Fowl Movement Program and whether it was required at this time.

ADJOURNMENT

The meeting was adjourned at 2:41pm on November 18, 2025.

CALL TO ORDER

The Chair, Al Sakalauskas, called the meeting to order at 8:42am on November 19, 2025.

4.2 Quota Transfers

4.2a

██████████ has requested conditional approval for a transfer of quota through the administrator of ██████████ estate.

R25-121

It was MOVED by Derek Janzen and SECONDED

That the Board of Directors grant conditional approval for ██████████ as the administrator for the estate of ██████████, and that a surrender of Layer Quota is not required when quota is transferred to the administrator and then to the beneficiaries in accordance with Part V 3(3)(h) and Part V 3(3)(i).

CARRIED

R25-122

It was MOVED by Derek Janzen and SECONDED

THAT the Board of Directors grant conditional approval of the transfer of ██████████ units of Layer Quota from the Administrator of the Estate of ██████████

The Board of Directors of the BC Egg Marketing Board

Minutes: Board of Directors Meeting

Date: November 18–19, 2025

to [REDACTED]. This transfer is completed by the administrator to a Related Corporate Producer of the deceased; therefore, in accordance with the Consolidated Order Part V 3(3)(a) and Part V 3(3)(i), a surrender of layer quota is not required.

CARRIED

4.2b [REDACTED]
The [REDACTED] transfer was presented for final approval on November 19, 2025.

R25-123 It was MOVED by Jon Krahn and SECONDED

THAT the Board of Directors grant final approval of the deemed transfer from [REDACTED] to [REDACTED]. This is a deemed transfer from a partnership to a corporate Producer; therefore, in accordance with the Consolidated Order Part V 3(3)(e), a surrender of layer quota is not required. The transfer is within the business unit and will not be affected by the twelve-month moratorium. [REDACTED] will be eligible to participate in future growth allocations.

CARRIED

4.2c [REDACTED]

***W. Siemens recused himself from the topic.*

The [REDACTED] transfer was presented for final approval on November 19, 2025.

R25-124 It was MOVED by Jon Krahn and SECONDED

THAT the Board of Directors grant final approval of the transfer of [REDACTED] units of Layer Quota from [REDACTED] to [REDACTED]. This is a transfer among Related Corporate Producers; therefore, in accordance with the Consolidated Order Part V 3(3)(b), a surrender of layer quota is not required. The transfer is within the business unit and will not be affected by the twelve-month moratorium. [REDACTED] and [REDACTED] will be eligible to participate in future growth allocations.

CARRIED

4.2d [REDACTED]
The [REDACTED] transfer was presented for final approval on November 19, 2025.

R25-125 It was MOVED by Derek Janzen and SECONDED

THAT the Board of Directors grant final approval of the proposed partnership change at [REDACTED] and the transfer of [REDACTED] units of layer quota from [REDACTED] to [REDACTED]. This amount is [REDACTED] original interest in [REDACTED]. Therefore, in accordance with Consolidated Order Part V 3(3)(g), a surrender of layer quota is not required. The transfer will not be affected by the twelve-month moratorium and both producers will be eligible to participate in future growth allocations.

CARRIED

4.2e [REDACTED]
The June 19, 2025 amalgamation and deemed transfer from [REDACTED] to [REDACTED] was presented on November 19, 2025.

R25-126 It was MOVED by Jeff Regier and SECONDED

THAT the Board of Directors acknowledges the amalgamation and deemed transfer from [REDACTED] to [REDACTED] that took place on June 19, 2025. This amalgamation is a deemed transfer among Related Corporate Producers; therefore, in accordance with the Consolidated Order Part V 3(3)(b), a surrender of layer quota is not required. The transfer is within the business unit and will not be affected by the twelve-month moratorium. [REDACTED] will be eligible to participate in future growth allocations.

CARRIED

4.2f [REDACTED]
[REDACTED] has requested conditional approval for a transfer of quota between [REDACTED] and [REDACTED]

R25-127 It was MOVED by Derek Janzen and SECONDED

THAT the Board of Directors conditionally approve the transfer of [REDACTED] units of Layer Quota from [REDACTED] to [REDACTED]. This is a transfer among Related Corporate Producers; therefore, in accordance with the Consolidated Order Part V 3(3)(b), a surrender of layer quota is not required. The transfer is within the business unit and will not be affected by the twelve-month moratorium.

CARRIED

4.3 Quota Allocation Policy

The Quota Allocation Policy was provided to the Board for discussion.

4.4 Production Sleeve 2026–2027

BC seeks to utilize 100% of its provincially allotted quota each year which is one of the Board's 2025 Core Strategic Objectives. To date, production sleeves have been used as an effective tool to maximize the use of the quota that has been allocated to our province by EFC. An analysis of the production sleeve was presented for discussion, along with the EIAC's recommendation.

R25-128 It was MOVED by Walter Siemens and SECONDED

THAT the Production Sleeve for June 28, 2026 to June 26, 2027 be 6.00%.

CARRIED

The Board of Directors of the BC Egg Marketing Board

Minutes: Board of Directors Meeting

Date: November 18–19, 2025

4.5 MNPT Meeting Follow Up

The MNPT met on November 4 and discussed incentive programs that could increase the production of Free Run White. The Board reviewed these recommendations as well as the permanency of the Project Team. The Board decided to make the Market Needs Project Team a committee when the committees are reviewed in February 2026.

4.5a Free Run White Incentive Programs

Following the MNPT meeting on November 4, Free Run White incentive programs options were presented for discussion. These incentive program could be utilized to increase the production of Free Run White. Staff were provided with direction to bring to the December Board meeting.

4.6

The Board received a letter from an NPP winner requesting an extension to the business plan timeline due to delays in barn construction. The Board requested additional information to be provided by staff at the December Board meeting.

4.7 2026 Budget

The 2026 draft Budget was provided for discussion. The A&F Committee will review the draft budget, and its recommendation will be brought to the December Board meeting.

4.8 Freight Subsidy Policy

The Board reviewed the Freight Subsidy Policy.

R25-129

It was MOVED by Derek Janzen and SECONDED

THAT the Board of Directors approve the updated Freight Subsidy policy as amended effective Week 01, 2026.

CARRIED

4.9 Excess IP for NAHP Implementation

An update on the implementation of the NAHP and the treatment of excess industrial product was provided for information.

4.10 WCB and AgSafe Meeting

The Board reviewed the industry's progress, working with WCB, to develop solutions to mitigate on-farm equipment risks following a fatal incident on a layer farm.

5.0 GOVERNANCE

5.1 Board Election Timeline

The Board reviewed the timeline for the 2026 Board election.

R25-130

It was MOVED by Walter Siemens and SECONDED

THAT the Board appoint Sarah Loehndorf, General Manager of the BC Council of Marketing Boards, as the Independent Elections Officer for the 2026 BC Egg Marketing Board election.

CARRIED

5.2 Board Meeting Observer Program

The Board reviewed a potential program that would allow interested and engaged producers to observe a Board meeting to gain a better understanding of Board responsibilities.

5.3 Committee Minutes

5.4a EIAC Draft Minutes of October 16, 2025

The draft minutes from the October 16, 2025 Egg Industry Advisory Committee meeting were presented for information.

5.4b MNPT Draft Minutes of November 4, 2025

The draft minutes from the November 4, 2025 Market Needs Project Team meeting were presented for information.

5.4c MarComm Committee Draft Minutes of November 6, 2025

The draft minutes from the November 6, 2025 Marketing and Communications Committee meeting were presented for information.

6.0 PERFORMANCE REPORTS

6.1 Dashboard

The Dashboard report was presented for information.

6.2 Financials

6.2a Period 9, 2025 Board & Committee Per Diems and Expenses

The Period 9 Board and Committee Per Diems and Expenses were presented for review.

R25-131

It was MOVED by Walter Siemens and SECONDED

THAT the Board of Directors approve the Period 9, 2025 Board & Committee Per Diems & Expenses as amended.

CARRIED

6.2b AR Report

The AR Report was presented for information.

6.2c Period 9, 2025 Financials Statements

The Period 9 Financial Statements were presented for information.

R25-132

It was MOVED by Jeff Regier and SECONDED

THAT the Board of Directors approve the Period 9, 2025 Financial Statement as presented.

CARRIED

6.2d Grader Incentive Program

An update on the Grader incentive program was presented for information.

6.2e ULPT

The summary detailing levy remitted to EFC under their updated Uniform Levy Project Team was presented for information.

6.3 Industrial Product

6.3a IP Report

The IP Report was presented for information.

6.3b Specialty Production

The summary detailing specialty dozens graded over the past five years versus shipped to the processor was presented for information.

6.3c Egg Movements

The summary detailing dozens downgraded under the Specialty Buyback Program and interprovincial trades was presented for information.

6.4 Enriched Pricing Account

The Board reviewed the Enriched Pricing Account and discussed the impacts of the Emergency Measures on the fund prior to the implementation of the CETPP and FRIT.

6.5 CAF Funds

The Board discussed the funds from the sale of the CAF building and the projected the financial requirements necessary to support continued ownership responsibilities.

6.6 PLO Vehicle Replacement

BC Egg owns two trucks for use by the PLOs. The yearly maintenance and mileage were presented for review.

R25-133

It was MOVED by Jeff Regier and SECONDED

THAT the Board of Directors approve the replacement of the PLO vehicles with Ford Maverick XLT and the current vehicles be traded in.

CARRIED

7.0 MEETINGS HELD & UPCOMING

7.1 2025 Meetings Held

The 2025 record of meetings held was presented for information.

7.2 2025 Meetings Upcoming

Upcoming Meetings in 2025 were presented for information.

7.3 2026 Meetings Upcoming

Upcoming Meetings in 2026 were presented for information.

7.3a 2026 Strategic Planning

The details for the 2026 Strategic Planning Session were discussed.

The Board of Directors of the BC Egg Marketing Board

Minutes: Board of Directors Meeting

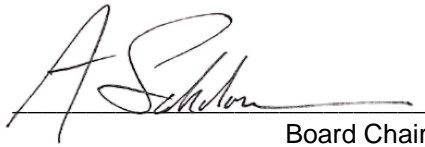
Date: November 18–19, 2025


8.0 NEW BUSINESS

The Board discussed the implementation of the BART as of Week 45 and concerns raised by Producers regarding free-run price clarity on their producer statements.

9.0 ADJOURNMENT

It was MOVED by Walter Siemens and SECONDED that the meeting be adjourned at 12:12pm.


Board Chair


Certified Correct, Secretary